

# **13 Stakeholder Management - Agile**

## Agile

- High degree of change requires **active stakeholder participation**
- **Timely decision making** through adaptive **teams engaging directly with stakeholders**
  - Dynamic co-creation process
- **Regular interactions**
  - Mitigate risks
  - Build trust
  - Support adjustments earlier
  - Reduce costs
  - Increase likelihood of success
- **Aggressive transparency**
  - Surface misalignment as quickly as possible by stakeholder participation in regular project team meetings